



IN THE APPLICATION OF

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TITLE OF INVENTION

METHOD

UNITED STATES PATENT N TRADEMARK OFFICE

Patent Application

Title of invention method

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Patent Application

Title of Invention method

In reference to the earlier filed application of 10/16/2000 and application number 60/240194

BACKGROUND OF THE INVENTION:

The present invention is to relate to the process of doing business and a method of building infrastructures, Future brands, etc. and on-line infrastructures to market and to test ideas online in any marketplace with related protecting rights there of. The invention will identify any new markets built around any new products, services, etc. with testing promoting, marketing in any and all marketing sectors and markets. Identified markets will be built around those marketing sectors.

The main scope of the invention is a method, etc. of doing business in addition to stores and businesses that sell similar products. The difference is the design and the marketing and promoting of the same goods, as well as, a different name. There needs to be an open market to bring in new goods and products, etc. with especially future related goods and products, thus making Future original in doing business with any business in any marketing sector.

Future deals with marketing any marketable products or good especially in building new markets for products and services from the ideas people have and those ideas that have not even been discovered or developed yet. With these new Ideas, Future will be bringing in new products and infrastructure in business in any marketing sector thereof which includes products, goods, services and trade from innovative ideas of any person that encompasses an oral language, writing, touch or feel, written word and anything that can be protected related to and will be identified and marketed through a vast arena of interconnected infrastructures--anything of now and anything which deals with the future.

This is a complex intellectual property with rights and licenses in promoting and building of new infrastructures with new products and services by interconnecting infrastructures and by building infrastructures of Future brands, etc. Identified will be any

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markets which deals with the new and not the old and where people can test ideas. Also identified will be the markets for launching new ideas, products and services in any marketing sector set forth identified with new ideas, products and patents and with markets which build new company's products and services around those goods, products and services by identifying new classifications and new patent rights, etc. to launch new ideas, products and services in any marketing sector set forth.

Included will be a project dealing with futuristic designs which also will encompass a place where people can test their ideas in any marketing sector. This place will encompass future themes for retail stores, hotels and motels. This place similar to a city is identified with the name Future which represents the research and industries dealing with any new product and/or service etc. Featured would be Future TV broadcasting, museums, theaters, retail stores, industries, research centers, manufacturing and others. Again this is a place where people can test ideas in any marketing sector and meet business leaders who would test and place ideas into marketing into any marketing sector.

The business means and methods with identifying intellectual property rights will be the securing of the rights to the name of Future and to identify future rights to the name, etc. and the identifying of future products, industries and markets as new intellectual property under the brand Future. Included will be the building of entities and the identification of Future with the new ideas, products and services. All people will have a chance to bring in new ideas, products and services and to invest in these innovations. For people who want to be affiliated with the brands and the name or names which identifies Future, the name rights, intellectual property rights and methods will be secured which allow people to test these ideas including on-line for production and marketing in any marketing sector.

With the building of those markets, etc. in the name of Future around those sectors with new products and services, building themes in the marketplaces and infrastructure will be futuristic in design. Products and services of any industry may be included in a futuristic designed like city where goods, services and industries can be launched and branched out to any marketing sector with the building of infrastructures around the new products with Future brands and names. Included would be retail stores, entertainment

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sector, transportation services, industrial services, health care services, financial services, etc. especially relating to and the creating of new services and goods and products under the Future name or names. The intent is to build those sectors and markets and new markets under the name of Future, to invest in people and their ideas in any marketing sector and to build those sectors that are new or not in existence at this time. This includes any company or industry that deals with goods/products and services thought of in the future. It includes the thought or thoughts that could be created into a service or product, the design means for the products and the services and marketing with the ability to build a large infrastructure around those new ideas and markets and so forth. The intent is to discover new products and intellectual property and to build markets around those, such as, one of many examples is to provide the interconnecting of networks worldwide in order to read stories live via on-line to call upon those readers anywhere at any time to promote reading. Testing and marketing of people's ideas, providing and building of new infrastructures and the interconnecting with other infrastructures would include internet and news media services.

SUMMARY OF THE INVENTION

This invention relates to process methods, etc. of building and securing all intellectual property rights identified with Future trademark/trademarks rights and intellectual rights, etc. which deals with now and of the future, especially the future goods, products and services and intellectual properties. Protection of intellectual property rights to products, services, etc. of now and of the future will be secured with the rights to the name Future and by building industries and markets under the name Future. Also to be protected is the business method of testing products in any marketing sectors including on-line services. This would include any ideas and products in any and all fields and markets and the on-line services, where ideas and products would be tested electronically. This invention is a method of doing business by testing, producing, marketing, advertising, building markets and infrastructures and interconnecting markets and infrastructures so forth.

For example, by interconnecting live story readers live via Internet called upon by clients world wide, stories read live in any language can be accessed through a web site

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which identifies and calls on specific readers. The invention of the method will include many examples and creations with infrastructures online and in the real world to test and to market anything by any and all means or methods of creating new ideas.

The method of protecting intellectual property is by having any means in which to identify any goods and services, for example by applying on- line web page. Goods and services listed will be identified with the name or names not limited to Future sm./tm. Usage will be shown with claiming rights and licensing under intellectual property rights.

The following will help further explain the invention and the business methods; as follows, to build a place futuristic in designs and themes which encompasses any industry and services, so forth and a place to launch new products and services with industries. Everything will be related to the future with a place like a futuristic city that encompasses research centers, industry and commerce, etc. especially focusing on and representing new goods or products that haven't been thought of or produced.

An object of the invention is the method of building a unique infrastructure in which to identify new products, process methods, intellectual properties and to launch new products and services under the Future name. Also markets will be identified and infrastructures built online to interconnect and allow ideas and products to be tested in any marketing sector. Online interconnection of networks will provide any means to test people's ideas and intellectual properties by any and all means and to build markets to license intellectual properties.

Another object of the invention is the methods process of creating and securing legal rights to the use of the name Future with methods, intellectual properties and in any marketing sector new products, new services, license, etc. for those goods and services that are created from new ideas, products and intellectual properties that are discovered and tested. Included will be the licensing of the new products, goods, and services and the building of distribution channels around those new markets, infrastructures, networks online, so forth.

Another object of the invention is to build an infrastructure with infrastructures within for the different properties and intellectual properties, to create unique markets and infrastructures with new franchises, rights, licenses and to build industries with products,

goods and services.

Another object of the invention is the method of creating ideas for products for now and the future and of incorporating these ideas.

Another object of the invention is the method of protecting the name Future and to apply the name to those good and services that sow usage with established legal rights, and to apply for that name for licensing of intellectual property.

Another object is the applying for licensing of intellectual property or properties under the name chosen especially Future. Licensing rights are currently available under the name Future.

DETAILED DESCRIPTION OF THE INVENTION

Example 1 Process method is to build infrastructures by any and all means within a huge entity, to identify rights, products and services that are new, and to build those infrastructures, methods, markets and products so forth around those entities thereof.

Example 2 Process method is to build and protect the name of Future and not limited to the name of Future; the rights to identify products and services methods by the name, etc. and to build new industries and markets under the name Future, etc.; to build these infrastructures around those entities and to provide an area to test people's ideas in any marketing sector; to protect those rights dealing with any intellectual rights, so on; to build infrastructures online and in the real world identifying new products and services and to build and interconnect those infrastructures and markets, etc. by any and all means.

Example 3 Process method is to create Future, etc. entities in which to develop products and intellectual properties and to market those new products and services in any marketing sector by any and all methods interconnecting markets and infrastructures in any and all structures and markets, so forth.

Example 4 Process method is to build an infrastructure, a place, to identify many different entities services, goods and products, etc., a place to test all ideas in any marking sector

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and a place to meet business leaders, etc. Every detail of the futuristic structure, manufacturing, commerce, etc. is futuristic in style. The city encompasses research centers, museum, theaters, retail stores, radio and TV broadcasting center, so on. This includes any identifying services in any and all classes and fields classified as such and any and all products, goods and services that can be created and thought of now and for the future. Any services of Future can be in a superstructure. Every detail and related products will be futuristic and future related. This would include new entertainment launching new promotions, new industrial promotion of goods and the promoting and launching of a product, goods and services in any marketing sector. This is a place that will also have its own financial services with a Future bank that does not look at a person's assets but identifies them with their dreams and ideas. It is a place to meet financial partners and leaders. In addition it is a place where to focus on the benefit for all people's needs and a place where we can work together for the benefit of all humankind.

Example 5 process method is any means to create new jobs Online with new opportunities. By connecting networks and online services, new methods, new products and services will be created by the Future name, etc. Included will be the building of channels for licensing, new infrastructures and new markets.

Example 6 process method is the securing the rights under the name Future, and not limited to the name Future to include any marketing sector and to build new means, new products, new services, infrastructures and places and on-line, to provide a place where people can test ideas in any marketing sector by any and all means and to launch new products under the Future name, etc. Included are securing rights to unique markets around new products' names, intellectual property, products, methods and interconnecting infrastructures and so forth.

Example 7 process method is a method of creating in languages, writing, art, taste, touch, feel and any means by which one can communicate ideas or inventions, etc. New products and so on that can be created by the mind and invented for the human being and

their surroundings, that have a use and can be used, created and sold can be identified by the name Future, etc. By protecting intellectual property rights, markets and infrastructures can be built around new intellectual property, so forth any process method thereof interconnecting networks.

Example 8 process method is the building of new markets from ideas, products and services and interconnect marketing by building vast infrastructures which include methods, markets and distributorships etc. which deal with any marketing sector, any produceable goods, anything that can be created, marketed and sold. These goods, products and services means can be identified by the name Future not limited to the name Future, etc. in a new means, intellectual property and rights. Also many names can be attached onto the name Future thus providing more rights and ways in creating new products and services by creating those markets and by opening structures around those ideas and sectors, so forth.

Example 9 method process is creating a huge Future means city with the Future theme and which is self-contained and operated by the occupants who have the goals and values to carry on to other generations of leaders and who care for all people for the benefit of our world.

Example 10 the method process is to create a means to allow people to test their ideas etc. by any electronic, by any and all means on-line etc., and to interconnect other networks. Future will build a new world tm to create new products and services, etc. and to build marketing channels, distributorships and infrastructures, etc. working with other entities and licensing, etc. for the benefit for all.

Example 11 process method is the method of securing legal rights and of showing usage of names by identifying every good, service and marketing sector with the name with protection by sm., for example Future sm. retail services, so on. Then usage can be shown on-line with the ability to apply for intellectual property licensing, so on and so forth.